



Victorita Ster-Chelba

With over 10 years of experience in business management and marketing, I have developed the ability to efficiently manage complex projects and lead success-oriented teams towards achieving set goals.

Since 2018, I have been the manager of three companies that are part of the Revolution Residence group.

I successfully manage the construction materials showroom and the two associated warehouses VIVOHAUS.

I am actively involved in supporting and developing local and national entrepreneurship.

Work Experience

Asistent Medical Generalist, Euromedica Hospital SA, Baia Mare

March 2004 – November 2015

Organizing activities and collaborating efficiently with teams.

Managing various medical situations and providing professional support to patients based on their needs

Using medical equipment and techniques required by the specific nature of the departments

Manager Marketing, Oberhauser Invest SRL, Baia Mare

November 2015 – November 2017

Developing and implementing marketing strategies
Creating and implementing integrated marketing strategies to increase business visibility and attract new clients
Analyzing the market and designing strategies to increase customer engagement and retention
Coordinating online and offline marketing campaigns, including but not limited to social media, etc.
Planning marketing budgets by efficiently allocating resources

Manager Marketing, Revolution Plus SRL, Baia Mare

November 2017 – May 2019

Personal Information



Nationality
Romanian
Driving Licence

B
Date of Birth
1984

Abilities

Planning, organizing

Forecast and to
conduct objective
evaluations

Analysing skills and
communication skills

Ease in expressing
ideas, proficiency in
public speaking,
deprinderea de a vorbi
in public

Negotiation, tolerance
and diplomacy

Problem solving

Decision making
and responsibility

Initiative

Languages

☐ English

☐ German

Director Adjunct Societate, Revolution Eco Construct SRL, Baia Mare

May 2019 - Present

Orders the preparation of annual and semi-annual management plans
Ensures the identification of investment opportunities and profit generation

Develops the budget plan and the technological acquisition plan to meet the company's profitability and market competitiveness goals.

Organizes department activities and ensures the appointment of department directors or office heads

Organizes, controls, and supervises the activities of the Research-Design, Production, Marketing, Financial-Accounting, Administrative, Human Resources, and/or other departments within the company
Ensures compliance with current legal regulations and norms in the decision-making process

Oversees the implementation of decisions made and evaluates their effects

Analyzes, together with department heads, all financial reports, the income and expenses of each department, to ensure that budget decisions are followed and makes necessary improvements

Establishes, according to the organizational structure and the Internal Regulations (ROF), the tasks and responsibilities of subordinate personnel based on their job descriptions

Education

Colegiul Tehnic "George Baritiu", Baia Mare

September 1998 - June 2002

High School Diploma

Universitatea 'Spiru Haret', Brasov

October 2009 - July 2012

University Studies

Courses

Calitatea Serviciilor Turistice, ANCST & CEDDES CD

May 2021 - May 2021

Decorator Interioare, Ilbah Studio SRL

March 2022 - March 2022

By this document, I give my consent for my personal data included in the application to be processed for the purpose of the recruitment process in accordance with Article 6, paragraph 1, letter a of Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

Director Hotel, CEDES Cercetare Dezvoltare SRL

October 2021 - April 2022

Hobbies

Interior Design,
Drawing, Reading,
Hiking

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